

FOR IMMEDIATE RELEASE:

**THE MOTHER HIPS ANNOUNCE NEW ALBUM**

**"PACIFIC DUST" TO BE RELEASED OCTOBER 27TH, 2009**

**NEW RECORD MIXES PURE AMERICANA STORYTELLING WITH PSYCHEDELIC  
POWER POP**

**BAND ANNOUNCES FALL TOUR DATES**

**The Mother Hips** have flown under the radar as true indie music pioneers for almost two decades. With the release of their new album *Pacific Dust* (available October 27th on Camera Records), California's unsung psych-pop heroes tell their story. Hailed by critics for their "rootsy mix of 70s rock and power pop" (*pitchfork.com*) and for their unflinching ability to "sing it sweet and play it dirty" (*New Yorker*), on *Pacific Dust* **The Hips'** signature sound rings more genuine and relevant than ever before.

**The Hips** - led by co-founders **Tim Bluhm** (vocals/guitar) and **Greg Loiacono** (guitar/vocals) - have been playing music for nearly 18 years, and in the process, have had the luxury of exploring and refining their craft. For the band's seventh full-length studio album, **The Mother Hips** have never been more primed to share their well-traveled tales - the long days and nights on the road, the gritty politics, the smart inward reflections and man, the music! - all delivered with a most appealing balance of Americana storytelling and their California-burnished rock.

*Pacific Dust's* compositions about penning a song in your kitchen at 3:00 am (the thundering album opener "White Falcon Fuzz"), record company politics (garage-rock boogie "Third Floor Story"), and a father and son's relationship through music (on the ballad "Young Charles Ives") indeed tell the story of many American rock bands. But here's why it matters: **The Mother Hips** have survived, and in fact thrived, throughout the journey - and *Pacific Dust*, with its bittersweet melodies, poignant lyrics, and strong and gritty musicianship, is a perfect example of why.

**The Mother Hips** owe most of their success to their large and loyal fanbase. Earlier releases such as *Part-Timer Goes Full*, *Green Hills of Earth*, and *Red Tandy* have become almost cult classics among indie music buffs, and the band's most recent 2007 album, *Kiss the Crystal Flake*, offered proof that the band still continues to attract new supporters. Over the years, the band has worked with and played alongside a slew of renowned/respected colleagues including super-producer **Rick Rubin**, **Wilco**, **Johnny Cash**, and many others.

Today, armed with their newest release *Pacific Dust*, **The Hips** are poised to take their experience and talent to another level for this next leg of their already epic journey.

The band will tour this fall in support of *Pacific Dust*. The complete list of currently confirmed tour dates is as follows:

September 11 The Palms Playhouse Winters CA  
September 17 Plush Tucson AZ  
September 19 Zion Canyon Music Festival Springdale UT  
September 25 19 Broadway Fairfax CA  
October 1 Downtown Brew San Luis Obispo CA  
October 2 Club Fred Fresno, CA  
October 3 The Glass House Pomona CA  
October 9 Smiths Olde Bar Atlanta, GA  
October 10 Fall for Greenville Greenville SC  
October 16 The Lodge Ventura CA  
October 17 Smokin' In The Park BBQ Festival Alpine, CA  
October 29 - November 1 Las Tortugas IV Halloween Ball Groveland CA  
November 5 Tractor Tavern Seattle WA  
November 6 Doug Fir Lounge Portland OR  
November 7 River City Saloon Hood River OR  
November 17-18 Joe's Pub @ The Public Theater New York NY  
November 20-21 Schubas Chicago IL  
Dec 4-5 Emo's Jr. Austin TX  
January 3-8 Jam Cruise 8 Fort Lauderdale FL

Additional dates to be announced.

[www.motherhips.com](http://www.motherhips.com)

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**PLEASE CONTACT US TO RECEIVE A REVIEW COPY OF *PACIFIC DUST*.**

For more information on The Mother Hips contact:  
Madison House Publicity / 303.413.8308  
Carrie Lombardi [Carrie@madisonhousepublicity.com](mailto:Carrie@madisonhousepublicity.com)  
Megan McFann [Megan@madisonhousepublicity.com](mailto:Megan@madisonhousepublicity.com)  
[www.madisonhousepublicity.com](http://www.madisonhousepublicity.com)